



## **The 15 Second Film Festival Challenge**

### **Micro-Short Film Production Scheme Touring Film & New-Media Festival & 15 Second Film School**

15 Second Film Festival Ltd.

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**Terms of Reference – International Tour  
Programmer & Producer**

## **Terms of reference for an International Tour Programmer and Producer for the 15 Second Film Festival**

The 15 Second Film Festival is seeking an experienced, New-Media savvy International Programmer and 15 Second Film Producer to develop the reach and scope of the organisations activities. We are looking for a highly skilled networker to develop contacts and create partnerships with organisations and individuals across the globe with the view to tapping into the underbelly of hubs of local filmmaking activity. This will involve developing International co-productions with local film funding agencies, film schools, local film festivals and individual film-makers with a view to touring the 15 Second Film Festival New-Media Roadshow to selective events with and without the Mini-Mogul Cinema.

**15SFF Profile:** The core activities of the 15 Second Film Festival are: the creation / commissioning of new 15 Second Films through its yearly filmmaker-friendly Production Scheme; the rolling out of the Touring Festival & New-Media Roadshow (with and without 'The Mini Mogul' Cinema) with a major driving force being to establish new avenues of distribution / exhibition for the commercial exploitation of the product; and the development of exceptional creative talents in Film / New-Media education through the 15 Second Film School.

The '15 Second Film Festival Challenge' - The "Cinema of Distraction" featuring 'The Mini Mogul' Cinema - A unique bespoke Luxury 2-Seater Art Deco Picture Palace - commissions, produces, exhibits and distributes critically acclaimed micro-short films. We have built on the successes of the 'Pilot Scheme' by expanding the content and touring this unique project to Film, Arts & Music Festivals on an all-Ireland basis - with invites to prestigious cultural events in the UK, Europe and beyond... This touring Multi-Media piece combines Performance Art with cutting-edge New-Media / Filmmaking / Art Film Content. Audiences experience a selection of 15 Second Films showcasing the very best of up-and-coming (and established) Irish / World filmmaking talent. We work with many local and international Audio / Visual Artists in Multi-disciplines from all backgrounds and skills levels.

## **Objectives**

The International Tour Programmer and Producer will:

- Make contact with high profile film and arts events in Ireland, UK, Europe, and beyond with a view to rolling out an annual tour for the New-Media Roadshow.
- Develop sustainable links and partnerships with film schools and other strategic collaborators in target countries. These relationships will enable the sustainability of the project and generate support for production through in-kind funding (eg equipment, post-production facilities).
- Liaise with film funders well in advance of the tour to generate co-production funding to expand the 15 second film catalogue and deliver local product as part of the Roadshow. The best of these locally produced films will then tour as the Roadshow continues on its journeys.
- Star power. As part of the producing role, our candidate must have a fat phone book and the temperament to fly in the highest circles and the ability to challenge the biggest stars to contribute to the festival. This will attract wider audiences and help showcase the hungrier, up-and-coming filmmakers work. Think Tarantino. Think David Lynch. Think Jack Black. Think Bollywood elite... Think on your feet
- Seek out and create new opportunities to promote the 15 Second Film Festival in Ireland, UK, Europe, and beyond.

## **Criteria**

Candidates should have previous experience of film / festival producing and have verifiable experience of creating and maintaining strategic relationships with key players in the film industry. They should be Dynamic, Creative, Inspiring & Visionary and demonstrate excellent interpersonal and communication skills. The successful candidate should also show a commitment to supporting an innovative project, a passion for film / arts and sound knowledge about cutting-edge New-Media and Film / Arts.

### **Roles and responsibilities**

The successful applicant will be supported by and responsible to the Festival Director. Monthly progress reports should be submitted and progress will be evaluated on a quarterly basis with 15 Second Film Festival Board.

### **Resources**

The fee for this piece of work is £14,000 plus all reasonable expenses, which should be agreed in advance with the Festival Director.

### **Timescale**

This piece of work will commence in October 2009 and conclude in September 2010.

### **Please forward your application by e-mail to:**

[info@15SecondFilmFestival.com](mailto:info@15SecondFilmFestival.com)

Closing date for applications is **4pm on 16<sup>th</sup> October 2009**. Tenders should be concise (no more than five A4 pages) and clearly address how the applicant meets the criteria, citing previous experience as appropriate, and giving a clear outline of propose to conduct this piece of work, including any resources required to do so.